

Claims

1. A method comprising:
capturing an image of at least one object;
5 providing a menu of a plurality of object classes;
receiving an object class selection from the menu;
providing at least one task menu specific to the
object class selection;
receiving a task selection from the at least one
10 task menu; and
facilitating a task associated with the at least
one object based on the image and the task selection.
2. The method of claim 1 wherein the plurality
15 of object classes includes a person class, a product
class, a company class, a location class and an event
class.
3. The method of claim 1 wherein the at least
20 one object comprises a person, wherein the plurality of
object classes comprises a person class, wherein the
object class selection comprises the person class, and
wherein the at least one task menu provides an option
to get information about the person, an option to
25 contact the person and an option to arrange an event
with the person.
4. The method of claim 3 wherein the at least
one task menu further provides an option to send an e-
30 mail to the person, an option to send physical mail to
the person, an option to place a telephone call to the
person, and an option to place a video call to the
person.

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5. The method of claim 1 wherein the at least one object comprises a product, wherein the plurality of object classes comprises a product class, wherein the object class selection comprises the product class, and wherein the at least one task menu provides an option to get information about the product, and an option to purchase the product.

6. The method of claim 5 wherein the at least one task menu further provides an option to view a demonstration of the product, an option to view a set of features of the product, an option to learn how to use the product, an option to learn how to repair the product, an option to replenish a supply for the product, an option to return the product, an option to order an accessory for the product, an option to register a warranty for the product, an option to insure the product, an option of provide feedback for the product, an option to dispose the product, an option to contact customer service for the product and an option to contact a manufacturer of the product.

7. The method of claim 5 wherein the at least one task menu further provides an option to purchase the product from a dealer, an option to purchase the product from another source, an option to schedule delivery of the product being purchased, and an option to arrange payment for the product being purchased.

8. The method of claim 1 wherein the at least one object is associated with a company, wherein the plurality of object classes comprises a company class,

30 11. The method of claim 1 wherein said
facilitating the task comprises recognizing the at
least one object in the image.

a digital camera to capture an image of at least one object;

a transceiver to communicate via a computer network; and

being associated with the at least one object.

event class.

an event with the person.

15. The apparatus of claim 14 wherein the at least one task menu further provides an option to send an e-mail to the person, an option to send physical mail to the person, an option to place a telephone call to the person, and an option to place a video call to the person.

16. The apparatus of claim 12 wherein the at least one object comprises a product, wherein the plurality of object classes comprises a product class, wherein the object class selection comprises the product class, and wherein the at least one task menu provides an option to get information about the product, and an option to purchase the product.

17. The apparatus of claim 16 wherein the at least one task menu further provides an option to view a demonstration of the product, an option to view a set of features of the product, an option to learn how to use the product, an option to learn how to repair the product, an option to replenish a supply for the product, an option to return the product, an option to order an accessory for the product, an option to register a warranty for the product, an option to insure the product, an option of provide feedback for the product, an option to dispose the product, an option to contact customer service for the product and an option to contact a manufacturer of the product.

18. The apparatus of claim 16 wherein the at least one task menu further provides an option to purchase the product from a dealer, an option to purchase the product from another source, an option to

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5 capturing an image of at least one object;
 providing a menu of a plurality of object classes;
 receiving an object class selection from the menu;
 providing at least one task menu specific to the
 object class selection;

facilitating a task associated with the at least one object based on the image and the task selection.

20 24. The computer-readable medium of claim 22
wherein the at least one object comprises a person,
wherein the plurality of object classes comprises a
person class, wherein the object class selection
comprises the person class, and wherein the at least
25 one task menu provides an option to get information
about the person, an option to contact the person and
an option to arrange an event with the person.

25. The computer-readable medium of claim 24
30 wherein the at least one task menu further provides an
option to send an e-mail to the person, an option to
send physical mail to the person, an option to place a

telephone call to the person, and an option to place a video call to the person.

26. The computer-readable medium of claim 22
5 wherein the at least one object comprises a product,
wherein the plurality of object classes comprises a
product class, wherein the object class selection
comprises the product class, and wherein the at least
one task menu provides an option to get information
10 about the product, and an option to purchase the
product.

27. The computer-readable medium of claim 26 wherein the at least one task menu further provides an option to view a demonstration of the product, an option to view a set of features of the product, an option to learn how to use the product, an option to learn how to repair the product, an option to replenish a supply for the product, an option to return the product, an option to order an accessory for the product, an option to register a warranty for the product, an option to insure the product, an option of provide feedback for the product, an option to dispose the product, an option to contact customer service for the product and an option to contact a manufacturer of the product.

28. The computer-readable medium of claim 26 wherein the at least one task menu further provides an option to purchase the product from a dealer, an option to purchase the product from another source, an option to schedule delivery of the product being purchased,

29. The computer-readable medium of claim 22 wherein the at least one object is associated with a company, wherein the plurality of object classes comprises a company class, wherein the object class selection comprises the company class, and wherein the at least one task menu provides an option to schedule service from the company, an option to get job employment information for the company, an option to purchase stock in the company, an option to provide feedback to the company and an option to pay an invoice to the company.

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30. The computer-readable medium of claim 22 wherein the at least one object is associated with a location, wherein the plurality of object classes comprises a location class, wherein the object class

20 selection comprises the location class, and wherein the at least one task menu provides an option to arrange a visit to the location, an option to get historical information about the location, an option to get at least one picture of the location, an option to get a

25 postcard of the location and an option to get travel information to the location.

31. The computer-readable medium of claim 22 wherein the at least one object is associated with an event, wherein the plurality of object classes comprises an event class, wherein the object class selection comprises the event class, and wherein the at least one task menu provides an option to obtain

5 32. The computer-readable medium of claim 22
wherein said facilitating the task comprises
recognizing the at least one object in the image.

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